

Richard (Bruce) Gilbert Jr.

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SUMMARY OF SKILLS

Experienced and creative web designer/developer knowledgeable of all facets of web development/design and web communications, email marketing, search engine optimization, graphics development and e-learning.

PROGRAMS AND SYSTEMS

- Macintosh and Windows OS
- PHP and MySQL programming, advanced SQL queries including Joins and working with keys
- Front end development with HTML5, CSS3 and JavaScript (mostly JQuery)
- Multimedia development using Flash and AS3
- Graphic design and image manipulation using Photoshop, Illustrator and Fireworks
- Web site management and development using Dreamweaver, Wordpress and Drupal

WORK EXPERIENCE

April 2008- **Multimedia Developer, Education & Training Systems International (ETSI), Chapel Hill, NC**
October

2011

- Created, developed and maintained e-learning applications using Macromedia Flash, ActionScript 2.0, 3.0 and PHP/MySQL. SQL Queries.
- Worked with in-house staff and clients (Novo Nordisk, Nestle, Caris) to consistently enhance and update the e-learning training process.
- Developed online reporting micro websites using XHTML ,CSS , JavaScript (including JQuery) and PHP/MySQL.
- Created reporting from application data using Microsoft Word and Excel. Required using some advanced Excel features including formulas and pivot tables.
- Set up admins/permissions in BaseCamp, set up new projects and uploaded files for client access.

July 2007- **Contract Web Developer through Manpower, Red Hat Inc., Raleigh, NC**

February
2008

- Worked as part of team to update corporate web sites, add new pages and styles using CSS and XHTML.
- Extensive use of Linux, Open Source Software and Version Control.
- Collaborated with graphic designers and marketing team to create effective landing pages to support their marketing efforts.

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August 2006-February 2007 **Contract Web Developer through Apex Systems, PeopleClick Inc., Raleigh, NC**

- Worked in a SQL database to Query tables fixing software bugs.
- Added customization to vanilla software using HTML and CSS.
- Created functions to enhance software primarily using classic ASP.

February 2004-June 2005 **Webmaster, Durham Public Schools, Durham NC**

- Redesigned main school system website using Lotus Domino, CSS and Photoshop.
- Designed and developed individual websites for new schools using Dreamweaver, CSS and Adobe Photoshop [table-less design].
- Developed and maintained e-mail newsletters informing the public and parents of DPS news and events.
- Updated content and created new content on a daily basis for the district web site. Used DHTML and JavaScript to create dynamic navigation menus.
- Developed code with section 508 compliance for accessibility in mind.

November 2001-February 2004 **Internet Development Manager, eGeneralMedical Inc., Raleigh NC**

- Designed and formatted e-commerce websites making them more user friendly and pleasing to the eye utilizing RTML, HTML, CSS, DHTML and Adobe Photoshop.
- Edited and upgraded sites on a daily basis making sure content was up to date, readable and attractive to a potential consumer.
- Initiated and monitored pay per click (PPC) programs such as Google Ad Words and Overture.
- Populated websites with key words to provide effective search engine optimization (SEO) and generate traffic.

EDUCATION

Bachelor of Arts – Elon University, Elon N.C

Communications Major, Business Minor

Certificate in Graphic Design – The School of Communication Arts, Raleigh, N.C

Graphic Design Emphasis

Website portfolio available at <http://www.inspired-evolution.com>